

FLORIDA NURSERY GARDEN NEWS

Plant your home to make Florida more beautiful

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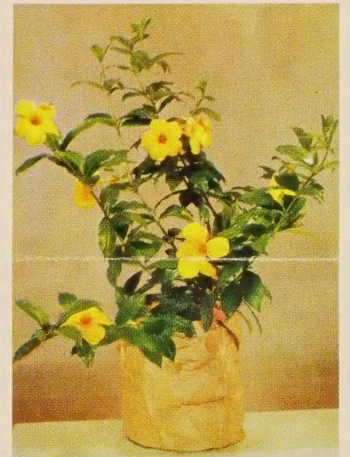
TO ADD COLOR ACCENT TO YOUR GARDEN— USE THESE FALL FLOWERING FAVORITES!



HOLMSKIOLDIA SANGUINEA.
(Chinese Hat Flower or Mandarin Hat)

One of the most colorful and fascinating shrubs for your garden. The tubular curved red flowers with the brick-red widely flung calyx at the base are most unusual and attractive. Because of the striking coloring, the spreading and willowy habit of growth, and its adaptability to flower arrangements, Holmskioldia should warrant a spot in your garden!

Easy to grow, Holmskioldia may be used as a shrub, trained along a fence for a vine, or espaliered on wall for unusual effect.



ALLAMANDA BROWN BUD HYBRID.

Beautiful wide-flaring golden yellow blossoms with rich brown tint on the outside of the buds. The attractive shining green foliage makes it valuable for any garden; however, the most valuable asset is the almost year-round blooming season!

Practically disease free and easy to grow, Allamanda may be trained as a shrub or as a vine. No Florida garden is complete without at least one.



CAMELLIA SASANQUA.

This evergreen fall-flowering shrub adds distinction to any garden. Rich, luxuriant, dark green foliage in pleasing growth makes it especially attractive for either specimen plants or for use in the shrubby border. Sasanquas also make most beautiful hedges that add much color.

Illustrated above is the variety Mine-No-Yuki or "Snow on the Mountain." In full bloom, it looks like a mountain peak white with snow. The flowers are double and very fragrant.

Other popular varieties include Cleopatra, a semi-double rose pink, and Setsugekka, a semi-double pure white with pink margins along the edges of the slightly ruffled petals.



THRYALLIS GLAUCA.

Another spectacular shrub valued for profusion of yellow blooms borne in terminal spikes almost all year. The foliage is a deep olive green in summer, but turns bronze in the winter months. This shrub is a very rapid grower, but pruning in the spring will keep it in bounds and add to the spread and attractiveness.

SEE PAGE 2 FOR MORE PLANTS YOU OUGHT TO KNOW AND GROW

OTHER FALL-FLOWERING PLANTS YOU OUGHT TO GROW!

ARDISIA CREMULATA. Shining green foliage and profusion of bright red berries that hang on for months and months! Prefer shaded location and rich soil. Easy to grow.

BRAZILIAN PEPPER (*Schinus terebinthifolius*) Another attractive berried plant that is ideal for your garden. May be used as a shrub, a small tree, or espaliered along a wall. Small berries in abundance along stems. Good dark green foliage. Our plants are all reproduced by mossing or cutting from selected female heavy-fruited parent plants. Excellent for holiday decoration, cutting, etc.

CASSIA BEAREANA. Heavy clusters of bright yellow flowers borne in terminal of slender branches. Very showy and colorful. May be pruned into compact shrub or permitted to grow into small tree.

CUPHEA HYSOPIFOLIA. Low spreading shrub valued for low borders. Lovely fine foliage and soft lavender flowers borne in profusion. Will grow in semi-shade or full sun. Used in planter boxes also.

CUPHEA RED. Improved strain with more glossy foliage than *hysopifolia*; flowers larger and a vivid shade of rosy purplish red. Spreading growth and low height make it valuable for planter box, ground cover, low borders, or facers for taller shrubs. Will grow in semi-shade or full sun.

DURANTA PLUMIERI. Golden Dewdrop. Evergreen shrub with shining green leaves and racemes of lavender-lilac flowers. The yellow berries hang on all winter, and are most colorful, both decorative as a shrub or as cut flowers.

EUPHORBIA SPLENDENS. Crown of Thorns. An attractive low shrub with bright green foliage scattered along gray heavily spined branches. Bright red flowers borne heavily almost all year add much color. Used widely for planters, low hedges, or borders.

HIBISCUS. Many varieties, single and double, from which you may choose. Evergreen shrubs with attractive foliage and lovely blossoms in wide color range. Blossoms excellent for arrangements, etc. If cut before open in morning and kept in refrigerator until late afternoon, they will remain open until late evening for table decorations.

JASMINE ILLICIFOLIUM. Very shining pointed leaves. Terminal showy clusters of very fragrant white flowers, showing faintly pink in the bud. Blooms over most of year. May be kept as shrub or grown into vine.

LANTANA CAMARA DWARF YELLOW. This new Lantana is exceptionally dwarf and compact in growth. Evergreen. Hawaiian native blooming all year with deep green foliage and bright Indian yellow flowers borne in abundance.

LANTANA CALLOWIANA GOLDRUSH (Patented) Trail-ing variety with bright forest green foliage. Brightest yellow flowers cover the entire plant practically all year. This attractive prostrate shrub grows rapidly and requires very little care. Wonderful as ground cover, bank covers, planter subject, etc. The finest of all Lantanas.

LANTANA DELICATISSIMA. Weeping Lantana. Vining type Lantana with delicate, fern-like foliage and lavender flowers in clusters. Very attractive for planters or for ground covers.

MALPIGHIA COCCIGERA PROSTRATA. A low spreading plant with miniature holly-like leaves. Flowers are pale pink, followed by small red fruit. Commonly known as "Dwarf Holly", this new plant is used for low borders, for planters, for pot plants; excellent for cutting for holiday corsages, too!

TABERNAEMONTANA CORONARIA. Fleur d'Amour. Crepe Jasmine. Fragrant, double white flowers used by commercial florists for corsages for weddings, etc. Prized by gardeners not only for abundance of flowers, but also for shining foliage and pleasing habit of growth.

PYRACANTHA FORMOSANA. Another plant producing abundance of bright red berries along the arching branches. Foliage small, dark green, and shining. In early spring the sprays of tiny, lacy ivory-white flowers are ornamental also. The long arching green branches with lustrous foliage and sprays of bright red berries make it attractive for use as shrub or espaliered on wall, fence, etc. Provides plenty of holiday decorations, too.

VISITORS ARE ALWAYS WELCOME AT FLORIDA NURSERY. COME OUT AND SEE THE FINE SELECTION OF UNUSUAL SHRUBS THAT WILL MAKE YOUR GARDEN MORE ATTRACTIVE.

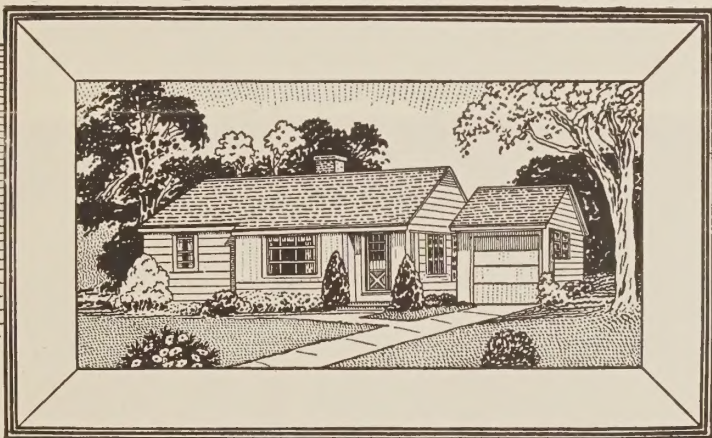
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"MILLIONS OF PLANTS"



YOUR NEIGHBOR HAS HIS EYES ON YOUR PROPERTY

No, he doesn't want to buy it from you — or on second thought maybe he does if you have it beautifully landscaped and planted! Research shows that good landscaping boosts the resale value of a home ten to fifteen percent!

YOU CAN MAKE YOUR NEIGHBOR PROUD OF YOUR PROPERTY, BUT YOU CAN BE FAR MORE PROUD OF IT YOURSELF WITH "FLORIDA NURSERY" LANDSCAPING! BEAUTIFUL LANDSCAPING COSTS SO LITTLE AND CAN DO SO MUCH. YOUR WHOLE FAMILY WILL POINT TO YOUR HOUSE AND SAY MORE PROUDLY: "THIS IS MY HOME!"

Let us show you how attractively we can landscape your home grounds, as we have done for so many others in Lake, Sumter, Marion and Orange Counties.

There's no obligation in learning what we can do. Good landscaping spells better living.

NOW IS THE TIME TO PLANT —

CALL US TODAY FOR A CONSULTATION!

Now landscaping is available with
"PAY AS THEY GROW" PLAN!
No Down Payment —
Easy monthly installments —
Up to five years to pay —
New home owners also eligible —
Ask us for particulars —
There's no obligation.

Questions You've Asked About FLORIDA GARDENING!

Q. May Camellia plants be moved while in bud and bloom without loss?

A. During the cool weather, it is possible to move root pruned Camellia plants with no loss of flower buds. Most nurseries grow Camellias either in containers or root-pruned in the field which enables them to be moved from November until April 1st.

* * *

Q. My Azalea foliage is quite yellow, altho I have fertilized them twice this past spring and summer. There seems to be no redspider, either, and I am at a loss to know what to do next. Can you help me?

A. Azaleas prefer an acid soil and our Florida soil and water are on the alkaline side. Even tho you planted your Azaleas with peat and use special A & C fertilizer, it is possible that since the peat has broken down that the soil is entirely too alkaline. We suggest that you have a soil sample checked for determining the soil pH. If the pH is high, then you will need to take up the Azaleas, add peat and replant them. Once the pH is down they will again begin picking up the plant food that is now tied up by chemical reactions.

* * *

Q. What would you recommend for family citrus planting to provide fruit all year?

A. The average family would have sufficient fruit if they would plant two each of Parson Brown, Pineapple, Valencia, and Summer Orange; also Ruby Red Grapefruit, and Marsh Seedless Grapefruit; Lakeland Lime and Meyer Lemon (both of which are practically everbearing).

* * *

Q. Can peaches be produced in Florida?

A. The most practical peach for Florida climate and soil conditions is Jewel peach when grafted upon the wild plum root-stock. Altho this is a cream-fleshed peach, it is medium size and very tasty. It is a free-stone variety.

* * *

Q. Do you recommend banking Hibiscus in cold weather?

A. If your Hibiscus are grafted varieties, then it would be wise to bank them to a point above the graft during extremely cold weather. In the event the top of the plant is killed back, you would then have shoots coming from above the graft. If the grafted plant is killed to the ground, it will send up growth from the root-stock, which is usually some less unusual variety.

* * *

Q. I have some scale on my Camellias and usually use oil to combat it. A neighbor tells me not to apply it during cold weather. Is he right?

A. Yes, he is. An application of oil just prior to severe cold will cause much more damage to the plant, and the foliage.

For Winter Blooms and Spectacular Beauty

Nothing Can Beat CALLIANDRA —

THE "POWDER PUFF" PLANT



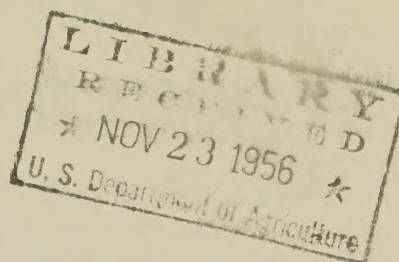
Brilliant Colors —

Profuse Bloomer —

Grows Easily —

Very Showy —

AVAILABLE IN MANY SIZES —
PLANT NOW AND ENJOY ALL YEAR!



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IT'S BOUGAINVILLEA TIME!

Huge showy clusters of gorgeous flowers in fascinating colors makes the BOUGAINVILLEA Florida's most handsome and widely used ornamental vine.

Contrary to popular belief, the spectacular show made by Bougainvillea is not due to the flowers — but to the large colorful bracts which surround the small inconspicuous bloom. The glossy green, lush foliage accentuates the plant's beauty and is another reason for its popularity.

Easy to grow, the Bougainvillea is a deeply rooted plant, which means it requires less watering and special care than many ornamentals.

Choose your favorite color — pure white, several shades of pink, orange-red, salmon, orchid, lavender or deep purple!

Use on trellis, fence, or train to a shrub — no Florida garden is complete without at least one Bougainvillea!



NEED HELP IN PLANNING FOR YOUR HOME GROUNDS?

OUR STAFF OF GRADUATE LANDSCAPE ARCHITECTS IS AVAILABLE

The secret of any planting that is beautiful and fitting IS THE USE OF PROPER PLANT MATERIAL for that particular location. Any plant out of place becomes a mis-fit and causes the loss of the desired effect.

Another thing that must be considered is the ultimate growth of a plant — while it might look nice now, you must consider the way it will look two years or five years or ten years from now. Also plants have soil preferences, shade or sun preference — all of which will determine whether it is a wise choice.

Our personnel will be happy to help you in any way possible — just ask us. Here are a few suggestions that may be of some help if you are a new-comer to Florida:

PLANTS FOR HEDGES

Arborvitae	Ilex Rotundifolia	Podocarpus
Bottle-brush	Illicium	Pittosporum
Camellia sasanqua	Ligustrum	Severinia
Juniperus	Myrica	Virburnum
Ilex vomitoria	Oleander	

PLANTS FOR SUMMER BLOOM

Daylilies	Ixora, Red	Hibiscus
Stokesia	Ixora, Yellow	Oleander
Allamanda	Agapanthus	Lantana
Gerbera	Beloperone	Plumbago
Gardenia	(Shrimp Plant)	
Thyallis	Pentas	

PLANTS FOR FOUNDATION PLANTINGS

Arborvitae	Elaeagnus	Olea fragrans
Ardisia	Feijoa	Palms, dwarf
Azalea	Ixora	Pittosporum
Bottle-brush	Ilex vomitoria	Podocarpus
Camellia	Jasmine	Severinia
	Myrica cerifera	Zamia

PLANTS FOR SHADY SITUATIONS

Ardisia	Illicium	Palms
Azalea	Ligustrum	Pittosporum
Camellia	Liriope	Podocarpus
Elaeagnus	Myrica	Viburnum
Ilex opaca	Ophiopogon	Zamia